

INTELLECTUAL
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The Intellectual Property Section Presents

IP in Entertainment and Media Conference

November 6, 2025

Le Méridien Delfina Santa Monica

12:00-7:00PM



Sponsorship Opportunities

The Intellectual Property Law Section of California Lawyers Association is presenting a half day in person IP in Entertainment and Media Conference on Thursday, November 6, 2025, at the Le Méridien Delfina Santa Monica. On behalf of the IP Section, I invite your firm or company to become a sponsor of this exciting event.

This conference provides an excellent opportunity to market to a focused group of potential and existing customers. The conference will cover topics specific to intellectual property law in entertainment and media, including presentations on comic books and graphic novels, AI and copyright in the entertainment industry, music copyright litigation, and co-branding and merchandizing for film and television properties. Our speakers are among the best and brightest in their fields, including individuals from large companies and studios, and noted attorneys from both small and large law firms. There will also be several opportunities for networking, including a networking break and cocktail reception.

For more information on sponsorships or program information, please visit our website CALAWYERS.ORG/IP or contact the program chair, Elizabeth J. Rest at elizabeth@crownllp.com



Sponsorship Opportunities

\$1,500 – IP IN ENTERTAINMENT AND MEDIA GOLD SPONSOR:

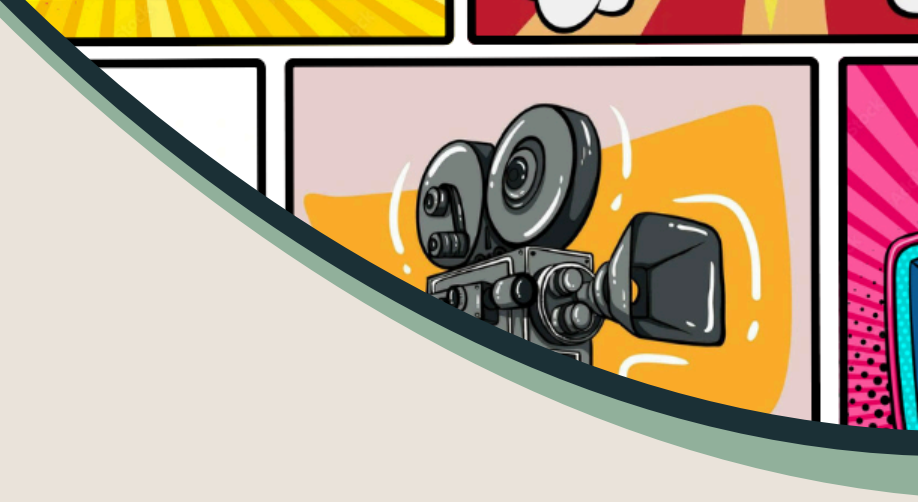
- Acknowledgment as a Gold Level Sponsor and name and logo placement on the Intellectual Property Section website, all electronic and printed programs, promotional materials, social media marketing, and signage at the IP in Entertainment and Media Conference.
- A display table in the exhibit area with the opportunity to distribute marketing materials and swag during the IP in Entertainment and Media Conference.
- Two (2) complimentary event registrations.
- Sponsor badge ribbons for all in-person attendees from the sponsor's firm or company to identify attendees as sponsors.

\$1,000 – IP IN ENTERTAINMENT AND MEDIA SILVER SPONSOR:

- Acknowledgment as a Silver Level Sponsor and name and logo placement on the Intellectual Property Section website, all electronic and printed programs, promotional materials, social media marketing, and signage at the IP in Entertainment and Media Conference.
- A display table in the exhibit area with the opportunity to distribute marketing materials and swag during the IP in Entertainment and Media Law Conference.
- One (1) complimentary event registration.
- Sponsor badge ribbons for all in-person attendees from the sponsor's firm or company to identify attendees as sponsors.

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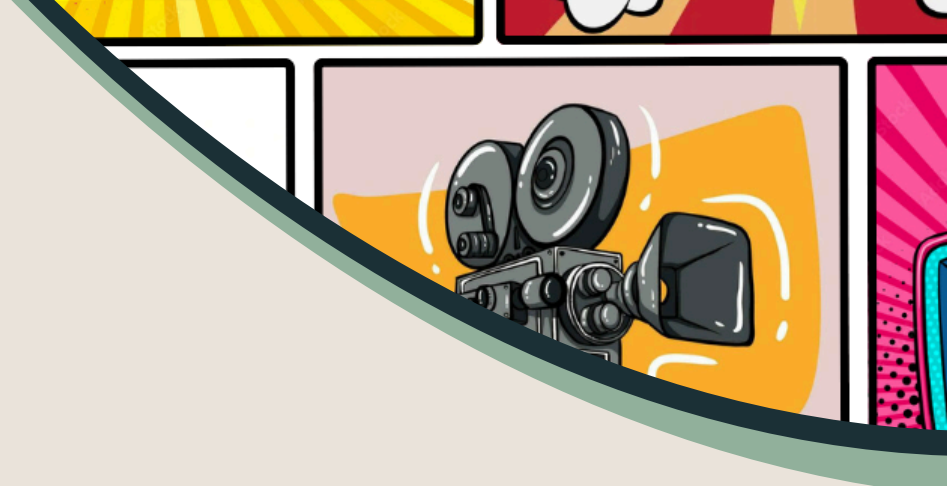


\$1,500 – IP IN ENTERTAINMENT AND MEDIA COCKTAIL RECEPTION SPONSOR **Two (2) Available, or One (1) at \$3,000**

- Acknowledgment as the Cocktail Reception Sponsor and premium name and logo placement on the Intellectual Property Section website, all electronic and printed programs, promotional materials, social media marketing, and signage at the IP in Entertainment and Media Conference.
- A display table in the exhibit area and a display table at the Cocktail Reception with the opportunity to distribute marketing materials and swag during the IP in Entertainment and Media Conference and Cocktail Reception.
- Two (2) complimentary event registrations.
- Sponsor badge ribbons for all in-person attendees from the sponsor's firm or company to identify attendees as sponsors.

\$500 – IP IN ENTERTAINMENT AND MEDIA NETWORKING BREAK SPONSOR **One (1) Available**

- Acknowledgment and name and logo placement on the Intellectual Property Section website, all electronic and printed programs, promotional materials, social media marketing, and signage at the IP in Entertainment and Media Conference.
- Opportunity to distribute marketing materials and swag during one networking break.
- Sponsor badge ribbons for all in-person attendees from the sponsor's firm or company to identify attendees as sponsors.



\$500 – IP IN ENTERTAINMENT AND MEDIA LANYARD SPONSOR

One (1) Available

- Acknowledgment and name and logo placement on the Intellectual Property Section website, all electronic and printed programs, promotional materials, social media marketing, and signage at the IP in Entertainment and Media Conference.
- Opportunity to provide branded lanyards to all conference attendees (lanyards to be provided by CLA).
- Sponsor badge ribbons for all in-person attendees from the sponsor's firm or company to identify attendees as sponsors.

OTHER SPONSORS:

If you are interested in sponsoring in any amount, please contact us to discuss.