

LEVELING UP YOUR PRACTICE

SPONSORSHIP PROSPECTUS 2025

HOTEL INDIGO LOS ANGELES, CA

July 17-18, 2025



Join us this July in Los Angeles for an in-person experience designed to help legal professionals thrive. California Lawyers Association presents two dedicated tracks:

- Track 1: For solo and small firm practitioners aiming to elevate their practice.
- Track 2: For mid-size firms ready to scale into large practices.

With a focus on marketing, business development, and practical strategies, these tracks address the unique challenges of growing a practice in today's legal landscape.

Beyond the sessions, enjoy exclusive networking opportunities, general sessions, evening events, and special activities.

We're listening to our members and delivering what you need to succeed. Don't miss this transformative event—mark your calendar for mid-July and join us in Los Angeles!

| | DIAMOND \$10,000 | GOLD \$7,500 | SILVER \$5,000 | BRONZE \$2,500 |
|-----------------------------------------------|---------------------|-----------------|-------------------|-------------------|
| One Dedicated E-mail as Sponsor of Event | X | | | |
| 2 Articles in Online Community | X | | | |
| Exhibitor Table* (Confirm Availability) | X | | | |
| E-mail Promoting Sponsor Level | X | X | | |
| List of Attendees | X | X | | |
| Marketing Flyer in Registration Bag | X | X | X | |
| Printed Event Program Recognition | X | X | X | X |
| Sponsor Logo Included in Onsite Event Signage | X | X | X | X |
| Social Media (4 posts on LinkedIn) | X | X | X | X |
| Exchange Appointments* | X | X | X | |
| Complimentary Registrations | 5 | 3 | 2 | 1 |

EVENT & SPONSOR OPPORTUNITIES:

- **Wi-Fi Sponsorship (1 available) \$10,000**—Gain maximum brand exposure every time attendees connect to the internet at Hotel Indigo. Customize the Wi-Fi network name and password with your branding.
- **Breakfast Sponsorship (2 available) \$7,500**—Get recognized as a key breakfast sponsor! Your brand will be featured in the event agenda and on signage at the breakfast area.
- **Lunch Sponsorship (2 available) \$10,000**—Everyone loves lunch! Secure high visibility during one of the most attended sessions of the day. Your brand will be prominently displayed during lunch.
- **Refreshment Break Sponsorship (2 available) \$2,500**—Display your company's name in a high-traffic area with branded signage at a refreshment station.
- **Room Key card (1 available) \$10,000**—Put your logo in attendees' hands—literally! Your branding will be featured on all hotel room key cards.
- **Exhibitor table \$1,500**—Limited Availability! Secure your exhibitor table today to showcase your brand and connect with attendees.
- **Breakout series (4 available) \$2,000**—Gain exposure at one of the breakout sessions, with your brand prominently displayed and recognized during the event.
- **Registration Bundle \$7,500 appointments (Limited availability)**—Put your brand in front of every attendee as they check in! Sponsorship includes lanyards, bag inserts, water bottles, badges, and tote bags.
- ***Exchange appointments (Limited availability)**—A new addition to the conference! Participate in pre-scheduled, qualified meetings with potential customers. Meetings are arranged by CLA, ensuring valuable connections.
- **Offsite Reception**—Host an exclusive off-site reception on Thursday night, providing a prime opportunity to engage with attendees in a unique setting.