



legislative DAY 2025

 Wednesday, April 9  Sacramento, CA

#CLALegislative Day

The California Lawyers Association (CLA) - 7th Annual Legislative Day Reception and Program

2025 SPONSORSHIP BROCHURE

Tuesday, April 8, 2025, CLA Legislative Day Reception
Wednesday, April 9, 2025, CLA Legislative Day Program

NOW OPEN! Sponsorships for the CLA's 7th Annual Legislative Day Reception and Program! Join us at CLA's 7th Annual Legislative Day. A unique opportunity for CLA members and partners to explore pressing issues facing the legal profession, proposed changes on the horizon, and how CLA members can make a difference. Our members interact directly with key decision-makers from all three branches of government, influence change, forge partnerships, and connect with other leaders.

WHY SPONSOR?

- Direct access to CLA members in an exclusive setting for a limited time
- Increase your brand awareness and raise your professional profile
- For valuable insight into potential solutions, learn about the issues confronting California lawyers and the legal community
- Support the California Lawyers Association

HOW DO I SPONSOR?

- Contact our Business Development team to confirm the availability of your desired sponsorship
- Complete the sponsor contract, include your high-resolution company logo and 100-word company description
- The deadline to be featured in print materials is Monday, March 17
- Digital marketing deadlines confirmed at receipt of completed sponsor agreement



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ALL SPONSORSHIPS INCLUDE:

- Inclusion in online sponsor listing on the CLA Legislative Day Webpage
- Verbal recognition during CLA's reception the evening of April 8
- Listed on sponsor signage during CLA's reception the evening of April 8
- Sponsor listed in online program schedule
- Inclusion in digital marketing (email blasts) of online program schedule distributed to CLA membership

SPONSORSHIP OPPORTUNITIES

Gold Sponsorship \$2,500

- Special recognition during the Legislative Day Program Lunch
- Three complimentary registrations for the Legislative Day Program
- Sponsor's logo included in on-site signage during the Legislative Day Reception and Program
- Verbal recognition of your support of Legislative Day
- Inclusion in three CLA LinkedIn social media posts leading up to the event

Silver Sponsorship \$2,000

- Special recognition during the Legislative Day Program Breakfast
- Two complimentary registrations for the Legislative Day Program
- Sponsor's logo included in on-site signage during the Legislative Day Reception and Program
- Verbal recognition of your support of Legislative Day



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Bronze \$1,000

- Special recognition during the Legislative Day Program Refreshment Break
- One complimentary registration for the Legislative Day Program
- Recognition by CLA leadership at the April 8th reception.
- Verbal recognition of your support of Legislative Day

Reception \$500

- Listed as a Legislative Day Reception Sponsor
- Receive the member registration rate for CLA's Legislative Day Program

Please send high-resolution logo files (color, black and white versions), vector files preferred to development@calawyers.org. The deadline is Wednesday, March 26, 2025. The sooner you submit your logos, the sooner you will be highlighted on our website and digital marketing.