

2024 ANNUAL PRIVACY SUMMIT

HOSTED BY

PRIVACY
LAW

CALIFORNIA
LAWYERS
ASSOCIATION

FEBRUARY 8 - 9, 2024 • LOS ANGELES, CA

DAY 1 • General Privacy Overview • Thursday, February 8, 2024

9:00 AM - 10:00 AM **Registration**

10:00 AM - 10:30 AM **Welcome & Introduction**

10:30 AM - 11:30 AM **California Privacy Enforcement:**

A Discussion with Enforcement Leads from the CPPA and the California Dept. of Justice

11:45 AM - 12:45 PM **California's Proposed Automated Decisionmaking Regulations**

A Discussion with CPPA Staff Shaping the Future

1:15 PM - 2:00 PM **Multi-State Attorney General Investigations,
Trends, and Priorities**

2:00 PM - 2:45 PM **Enforcement Trends and Regulatory Expectations on
Dark Patterns and Opt Out Preferences**

3:15 PM - 4:15 PM **Privacy Law in the Courts:**

Trends in the Private Litigation and Privacy Class Actions

4:30 PM - 5:30 PM **AdTech Year in Review and What's Around the Bend**

5:30 PM - 6:30 PM **Privacy Lawyer of the Year**

6:30 PM - 8:00 PM **Reception**

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DAY 2 • Dual Track Sessions • Friday, February 9, 2024

Track 1

Track 2

8:00AM-9:00AM

Breakfast & Networking

9:00AM-10:00AM

AI Ethics - Discrimination,
Bias, and Governance

Key Issues in Employment
Privacy

10:15AM-11:15AM

Navigating the Children's
Privacy Landscape

Emerging Issues in Health
Privacy Law

11:45AM-12:45PM

Top Issues in Cybersecurity Ad Tech and Consent

1:15PM-2:15PM

Fireside Chat with Privacy Thought Leader:
Jules Polonetsky

2:30PM-3:30PM

Focus on Data Brokers:
CA's DELETE Act and Other
Developments

Building Trust Across Borders:
The US-EU Data Privacy
Framework

4:00PM-5:00PM

Third Party Risk Management

Anonymization & Deidentified Data -
What Does the Future Hold

5:00PM-5:30PM

Closing Session