



Sponsorship Prospectus



Wednesday, April 3, 2024



Capitol Event Center | Sacramento, CA

CLA Legislative Day April 3, 2024

CALIFORNIA
LAWYERS
ASSOCIATION

Get your brand in front of attorneys across California at CLA Legislative Day. This event is a unique opportunity for attorneys to engage directly with participants from all three branches of government. Speakers and attendees get together to discuss key issues impacting the legal landscape.

Last year's event SOLD OUT!



LOGOS

Please send high-resolution logo files (color, black, and white versions), vector-files preferred, to matt.overton@calawyers.org. The deadline is Wednesday, March 27, 2024. The sooner you submit your logos, the sooner you will be highlighted on our website and digital marketing.

The deadline to be featured on print materials is Friday, March 22, 2024.



\$5,000

Gold Sponsor

Sponsorship benefits include:

- Recognition as Legislative Day sponsor during the event by CLA leadership.
- Recognition by CLA leadership at the April 2nd reception.
- Legislative Day sponsor(s) recognition on CLA website, including logo.
- Gold sponsor(s) level recognition in print, electronic marketing, and social media posts.
- Gold sponsor(s) level recognition in program materials and signage at the event.



\$2,500

Silver Sponsor

Sponsorship benefits include:

- Recognition as Legislative Day sponsor during the event by CLA leadership.
- Recognition by CLA leadership at the April 2nd reception.
- Legislative Day sponsor(s) recognition on CLA website, including logo.
- Silver sponsor(s) level recognition in print, electronic marketing, and social media posts.
- Silver sponsor(s) level recognition in program materials and signage at the event.



\$1,000

Bronze Sponsor

Sponsorship benefits include:

- Recognition as Legislative Day sponsor during the event by CLA leadership.
- Recognition by CLA leadership at April 2nd reception.
- Legislative Day sponsor(s) recognition on CLA website, including logo.
- Bronze sponsor(s) level recognition in print, electronic marketing, and social media posts.
- Bronze sponsor(s) level recognition in program materials and signage at the event.