

Workers' Compensation Quartley Journal
Advertising Rates and Specifications

RATES

| Size | 1X | 2X | 3X | 4X |
|--|-----------|-----------|-----------|-----------|
| 1/2 Page inside publication 8"(w) x 5"(h) Horizontal or 4"(w) x 10.5"(h) Vertical | 800 | 1360 | 1920 | 2400 |
| 1/2 Page bottom half back cover 8"(w) x 5"(h) Horizontal | 1100 | 1870 | 2640 | 3300 |
| Full page inside publication 8"(w) x 10.5"(h) | 1500 | 2550 | 3600 | 4500 |
| Full Page inside cover 8"(w) x 10.5"(h) | 2000 | 3400 | 4800 | 6000 |

DUE DATES

| Issue | Payment and Material Due |
|--------------|---------------------------------|
| Winter | October 15 |
| Spring | February 15 |
| Summer | May 15 |
| Fall | August 15 |

SPECIFICATIONS

| | | |
|--|---|--|
| One-Color Black | Screens must be >10% and <85% | |
| Camera-ready art, or 133 linescreen film | All placed graphics and utilized fonts must be send as separate files | Hard copy must be provided as production guide |
| Digital Files: High resolution PDF, Macintosh Quark 5 or 6, PageMarker 5/6/6.5, Illustrator 5/67 | | |

- CA Tax Lawyer has a circulation of approximately 3,500 and is published four times a year.
- Payment for advertising is due in full at the time the material is submitted for first publication
- Non-profit organizations shall receive a 50% discount on the rates quoted above.
- CA Tax Lawyer is not responsible for reproduction of an ad or camera-ready copy that is below standards.
- Due to copy layout constraints, the publisher cannot guarantee in advance that there will be ad space in a particular issue. Early submission is encouraged.
- The publisher reserves the right to reject or cancel any advertising at any time upon refund for any ad(s) not run.

For further information, please contact the Tax Section.
E-mail: Taxation@CALawyers.org