

2024

California Labor and Employment Law Review Advertising Rates and Specifications

RATES

Size	1X	2X	3X	4X	5X	6X
1/4 Page (4.25"(w) x 5"(h))	\$800	\$1360	\$1920	\$2400	\$3000	\$3600
1/2 Page (8"(w) x 5"(h) Horizontal or (4.25"(w) x 11"(h) Vertical **must have + 1/8" on bleed edge	\$1200	\$2040	\$2880	\$3660	\$4500	\$5400
Full Page (8"(w) x 10.5"(h)) - no bleed (8.75"(w) x 11.25"(h)) - with bleed	\$2000	\$3400	\$4800	\$6000	\$7500	\$9000

DUE DATES

Issue	Payment and Material Due
January	November 1
March	January 1
May	March 1
July	May 1
September	July 1
November	September 1

SPECIFICATIONS

One-Color Black	Screens must be > 10% and < 85%	
Camera-ready art, or 133 linescreen film	All placed graphics and utilized fonts must be sent as separate files	Hard Copy must be provided as production guide
Digital Files: High resolution PDF, Macintosh Quark 5 or 6, PageMaker 5/6/6.5, Illustrator 5/6/7		

- ◆ *California Labor & Employment Law Review* has a circulation of approximately 7,000 and is published six times a year.
- ◆ The above prices reflect a 15% discount for running an ad twice a year, a 20% discount for three times a year and a 25% discount for four times a year. Payment for advertising is due in full at the time the material is submitted for first publication.
- ◆ Non-profit organizations shall receive a 50% discount on the rates quoted above for running an ad once a year
- ◆ *California Labor & Employment Law Review* is not responsible for reproduction of an ad or camera-ready copy that is below standards.
- ◆ Due to copy layout constraints, the publisher cannot guarantee in advance that there will be ad space in a particular issue. Early submission is encouraged.
- ◆ The publisher reserves the right to reject or cancel any advertising at any time upon refund for any ad(s) not run.

For further information, e-mail
laborlaw@CALawyers.org