

CA Tax Lawyer
Advertising Rates and Specifications

RATES

Size	1X	2X	3X	4X
1/2 Page inside publication 8"(w) x 5"(h) Horizontal or 4"(w) x 10.5"(h) Vertical	800	1360	1920	2400
1/2 Page bottom half back cover 8"(w) x 5"(h) Horizontal	1100	1870	2640	3300
Full page inside publication 8"(w) x 10.5"(h)	1500	2550	3600	4500
Full Page inside cover 8"(w) x 10.5"(h)	2000	3400	4800	6000

DUE DATES

Issue	Payment and Material Due
Winter	October 15
Spring	February 15
Summer	May 15
Fall	August 15

SPECIFICATIONS

One-Color Black	Screens must be >10% and <85%	
Camera-ready art, or 133 linescreen film	All placed graphics and utilized fonts must be send as separate files	Hard copy must be provided as production guide
Digital Files: High resolution PDF, Macintosh Quark 5 or 6, PageMarker 5/6/6.5, Illustrator 5/67		

- CA Tax Lawyer has a circulation of approximately 3,500 and is published four times a year.
- Payment for advertising is due in full at the time the material is submitted for first publication
- Non-profit organizations shall receive a 50% discount on the rates quoted above.
- CA Tax Lawyer is not responsible for reproduction of an ad or camera-ready copy that is below standards.
- Due to copy layout constraints, the publisher cannot guarantee in advance that there will be ad space in a particular issue. Early submission is encouraged.
- The publisher reserves the right to reject or cancel any advertising at any time upon refund for any ad(s) not run.

For further information, please contact the Tax Section.
E-mail: Taxation@CALawyers.org