# 3rd Annual California International Arbitration Week

Hyatt Regency San Francisco March 11-14, 2024

### Sponsorship Opportunities

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About the event

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The 2024 California International Arbitration Week (CIAW) celebrates international arbitration in California. CIAW is presented by the California Lawyers Association (CLA) with California Arbitration (CalArb) and includes leading arbitral institutions and organizations from around the world. The 2024 CIAW will be in person March 11-14, 2024, in San Francisco, California, at the Hyatt Regency San Francisco (Embarcadero Center) and also streamed and available on demand for 30 days.

CIAW offers a premier opportunity to highlight your company. Sponsorships also support reduced registrations for attendees.

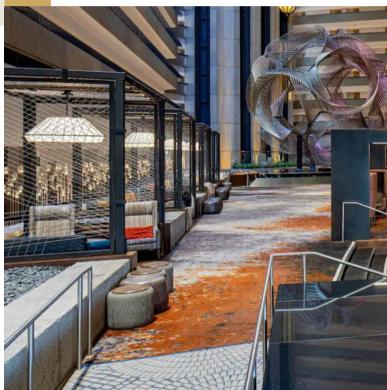
## Let's talk event space

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With its stunning location, the Hyatt Regency Embarcadero puts San Francisco literally at your feet. The hotel's newly renovated guest rooms and suites offer a sophisticated urban modernist haven with superb amenities for a dynamic, convenient stay near the financial district and local attractions like the Ferry Building, Fishermen's Wharf and Alcatraz Island.

#### **Hyatt Regency San Francisco**

5 Embarcadero Center San Francisco, CA 94111

## Become a sponsor

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#### **SHOWCASE YOUR BRAND**

The 2024 CIAW will be the greatest CIAW yet. Lock in your sponsorship early for maximum visibility. For new sponsors, please see the 2023 CIAW website for an idea of the promotion of sponsors and the virtual part of CIAW. When the program is live, there will a place for virtual booths for sponsors. Please note that sponsorship packages on the following pages can be combined. For more information on sponsorship opportunities contact Matt Overton at @matt.overton@calawyers.org.



WE CAN'T WAIT TO DISPLAY YOUR BRAND THROUGHOUT THE CONFERENCE! REMEMBER TO SEND IN YOUR LOGOS EARLY SO YOU HAVE PLENTY OF EXPOSURE!

## Sponsor Packages



#### \$10,000 - CIAW PLATINUM SPONSOR

- Display Table for 4 days in registration/sponsor area.
- Virtual conference booth.
- Recognition as Sponsor level on website, including logo.
- Recognition in electronic marketing to nearly 8,000+ members, including your logo.
- Recognition in social media posts, including on pages followed by 1,000+ followers.
- Recognition in materials for CIAW.
- Recognition during welcoming remarks.
- Ten (10) Complimentary Conference Registration.

#### \$6,500 - CIAW DIAMOND SPONSOR

- Shared Display table for 4 days in registration/sponsor area.
- Virtual conference booth.
- Recognition as Sponsor level on website, including logo.
- Recognition in electronic marketing to nearly 8,000+ members, including your logo.
- Recognition in social media posts, including on pages followed by 1,000+ followers.
- Recognition in materials for CIAW.
- Recognition during welcoming remarks.
- Six (6) Complimentary Conference Registration.

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Contact Matt Overton at matt.overton@calawyers.org for more information

## Sponsor Packages



#### \$3,500 - CIAW GOLD SPONSOR

- Virtual conference booth.
- Recognition as Sponsor level on website, including logo.
- Recognition in electronic marketing to nearly 8,000+ members, including your logo.
- Recognition in social media posts, including on pages followed by 1,000+ followers.
- Recognition in materials for the CIAW.
- Recognition during welcoming remarks.
- Three (3) Complimentary Conference Registration.

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#### \$2.000 - CIAW BRONZE SPONSOR

- Virtual conference booth.
- Recognition as Sponsor level on website, including logo.
- Recognition in electronic marketing to nearly 8,000+ members, including your logo.
- Recognition in social media posts, including on pages followed by 1,000+ followers.
- Recognition in materials for the CIAW.
- Two (2) Complimentary Conference Registration.



Contact Matt Overton at matt.overton@calawyers.org for more information

## Sponsor Packages



#### CIAW EVENING SOCIAL EVENT SPONSOR (contact for availability)

- Limited to one (1) Sponsor
- Recognition on CIAW website, including logo.
- Recognition in electronic marketing to nearly 8,000+ members, including logo.
- Recognition in social media posts, including on pages followed by 1,000+ followers.
- Recognition during welcoming remarks at the outset of the meeting.
- Logo on evening social event signage.

#### \$4,000 - CIAW LUNCH SPONSOR

- Limited to one (1) Sponsor opportunity available for Monday, Tuesday, Wednesday, and Thursday
- Recognition on CIAW website, including logo.
- Logo on lunch signage

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## Sponsor Packages



#### **CIAW WIFI SPONSOR**

- Limited to one (1) Sponsor opportunity
- Add your Logo to the CIAW Lanyard (lanyards to be provided by CLA)
- Recognition on CIAW website, including logo.

#### **CIAW LANYARD SPONSOR**

- Limited to one (1) Sponsor opportunity
- Add your Logo to the CIAW Lanyard (lanyards to be provided by CLA)
- Recognition on CIAW website, including logo.

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### About Us

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The mission of the California Lawyer's Association Litigation Section is to promote excellence in all areas affecting dispute resolution, including the protection of the rights of all litigants, pre-trial discovery, the expeditious trial of lawsuits, alternative dispute resolution, effective judicial administration, uniform rules of court, and the protection and preservation of the independence of a judiciary of high quality.

California Arbitration (CalArb) is the voice of the California international arbitration and ADR community.

CalArb guides businesses, including their corporate counsel and law firm counsel, on the benefits of international arbitration and mediation. And we provide resources for legal practitioners around the globe on international dispute resolution in California.