

Event Vendor Sponsorships

33rd Golden State Institute

October 26, 2023

ANTITRUST AND UNFAIR
COMPETITION LAW

CALIFORNIA
LAWYERS
ASSOCIATION

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[CALAWYERS.ORG/ANTITRUST](https://calawyers.org/antitrust)



About GSI

ANTITRUST AND UNFAIR
COMPETITION LAW

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An annual event, the **Golden State Institute** welcomes 250 attendees to San Francisco this on Thursday, October 26, 2023.

The Golden State Institute is the Section's cornerstone event, bringing together thought leaders, top enforcement officials, and leading practitioners to discuss important topics in California and federal antitrust and unfair competition.

Let's talk event space



An architectural masterpiece, The Julia Morgan Ballroom offers a timeless Beaux-Arts interior with superior modern amenities. The historic significance, professional production staff and strategic location make the Julia Morgan Ballroom an unparalleled space for the Golden State Institute.



Julia Morgan Ballroom

465 California Street
San Francisco, CA 94104
juliamorganballroom.com

Sponsorship At-a glance

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LIKE WHAT YOU SEE?
CONSIDER LOCKING IN A MULTI-
YEAR SPONSORSHIP FOR FUTURE
EVENTS! CONTACT MELISSA LEAL,
SECTION MANAGER TO LEARN
MORE.

BENEFITS	\$6K BREAK	\$12K BREAKFAST	\$25K LUNCH	\$25K KICKOFF	\$25K RECEPTION	\$25K WINE
COMPLIMENTARY TICKETS	✓	✓	✓	✓	✓	✓
EXHIBIT TABLE	✓	✓	✓	✓	✓	✓
PROMO SLIDE	✓	✓	✓	✓	✓	✓
AD IN COMPETITION JOURNAL	✓	✓	✓	✓	✓	✓
PREMIER LOGO PLACEMENT	✓	✓	✓	✓	✓	✓
SPONSOR REMARKS		✓	✓	✓	✓	✓
APPRECIATION BANNER			✓	✓	✓	✓
SWAG PACKAGE			✓	✓	✓	✓
PERSONAL INVITATIONS				✓	✓	✓



WE CAN'T WAIT TO DISPLAY YOUR BRAND
THROUGHOUT THE CONFERENCE! REMEMBER TO
SEND IN YOUR LOGOS BY SEPTEMBER 25.



Sponsor Packages

\$6,000 – Break Sponsor

(4 Available)

- Two Tickets to the Full-Day Institute
- One Exhibit Table
- Promotional Slide
- Sponsor Ribbons for your attendees
- One Full Page Ad in the Competition Journal
- Attribution: Company Logo on Website, Institute program, On-site signage and Email Marketing, Social Media Acknowledgment, Welcome Remarks

Court Reporter - supplied at no cost

- Two Tickets to the Full-Day Institute
- One Exhibit Table
- Promotional Slide
- Sponsor Ribbons for your Attendees
- One Full Page Ad in the Competition Journal
- Attribution: Company Logo on Website, Institute Program, On-site Signage and Email Marketing, Social Media Acknowledgment, Welcome Remarks

\$12,000 – Breakfast Sponsor

- Welcome Remarks (a representative of your organization will say a few words prior to the introduction of the first panel)
- Two Tickets to the Full-Day Institute
- One Exhibit Table
- Promotional Slide
- Sponsor Ribbons for your Attendees
- One Full page Ad in the Competition Journal
- Attribution: Company Logo on Website, Institute program, On-site Signage and Email Marketing, Social Media Acknowledgment, Welcome Remarks

Sponsor Packages



\$25,000 – Lunch Sponsor

- Opening Remarks at Luncheon
- Four Tickets to the Full-Day Institute
- One Exhibit Table and Appreciation banner
- Logo Placement on Conference Signage
- Option to Distribute Sponsor-Branded Promotional Items
- Promotional Slide
- Sponsor Ribbons for your Attendees
- One Full Page Ad in the Competition Journal
- Attribution: Company Logo on Website, Institute Program, On-site Signage and Email Marketing, Social Media Acknowledgment, Welcome Remarks

\$25,000 – Kickoff Sponsor

(Wednesday, October 25)

- Welcome Remarks (a representative from your organization will say a few words prior to our Kickoff Reception on October 25, 2023)
- Four Tickets to the Full-Day Institute
- One Exhibit Table and Appreciation Banner
- Logo Placement on Conference Signage
- Promotional Slide
- Sponsor Ribbons for your Attendees
- One Full Page Ad in the Competition Journal
- Attribution: Company Logo on Website, Institute program, On-Site Signage and Email Marketing, Social Media Acknowledgment, Welcome Remarks
- Invitations to the Kickoff Reception the Night Prior
- Sponsor Ribbons for your Attendees

Sponsor Packages



\$25,000 – Cocktail Sponsor (Evening Reception)

- Welcome Remarks (a representative from your organization will say a few at the Antitrust Lawyer of the Year award dinner, along with the Wine Sponsor representative)
- Four Tickets to the Full-Day Institute
- One Exhibit Table and Appreciation Banner
- Logo Placement on Conference Signage Promotional Slide
- Sponsor Ribbons for your Attendees
- One Full Page Ad in the Competition Journal
- Attribution: Company Logo on Website, Institute program, On-site signage and Email Marketing, Social Media Acknowledgment, Welcome Remarks
- Invitations to the Kickoff Reception the Night Prior

\$25,000 – Wine Sponsor (Award Dinner)

- Welcome remarks (a representative from your organization will say a few words at the Antitrust Lawyer of the Year award dinner, along with the Cocktail Sponsor representative)
- Four tickets to the Full-Day Institute
- One Exhibit Table and Appreciation Banner
- Logo Placement on Conference Signage Promotional Slide
- Sponsor Ribbons for your Attendees
- One Full Page Ad in the Competition Journal
- Attribution: Company Logo on Website, Institute program, On-site signage and Email Marketing, Social Media Acknowledgment, Welcome Remarks
- Invitations to the Kickoff Reception the Night Prior



About Us

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The **CLA Antitrust and Unfair Competition Law Section** promotes and fosters a network of lawyers interested in antitrust, unfair competition, and trade regulation law. Through its substantive treatise, journal, e-publication, CLE programs, and live events and webinars, the Section provides cutting-edge perspectives on legal developments in California and federal antitrust and UCL laws, as well as insights into regulatory and enforcement issues, that affect California consumers, businesses, and practitioners.

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