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August 9, 2022

Dear Prospective Crocker Symposium Supporter:

We are pleased to announce some exciting news! The California Lawyers Association (“CLA”) and the Los Angeles County Bar Association (“LACBA”) are joining forces for the fourth consecutive year to host the **2022 Virtual Crocker Commercial Real Estate Symposium!**

It will be held virtually through Zoom’s conference platform, on Thursday, **October 6, 2022**, from **1 p.m. to 5:30 p.m. PST**.

The Crocker Symposium has a well-deserved reputation for bringing together the real estate industry’s stellar lawyers, business professionals, academics, and government officials to lead cutting-edge, sophisticated discussions, focusing on the most current developments and best practices in real estate. This year’s panel of prominent California attorneys and industry insiders will explore how a forecasted recession is impacting the leasing market, the interplay between Environmental, Social, and Governance issues and commercial real estate investment, and the legal challenges of providing affordable housing in California.

As a respected leader in the real estate industry, we **invite you** to partner with us by becoming a **2022 Virtual Crocker Symposium Sponsor**. A Crocker Symposium sponsorship provides a unique opportunity to reach top-quality real estate participants who typically attend, including bankers, brokers, developers, government officials, investors, property owners, tenants, accountants, asset managers, attorneys, title insurers and underwriters.

### **Sponsorship Opportunity**

As a Crocker Sponsor, your law firm/company/organization will be marketed to 14,000 combined members of CLA and LACBA, members of Crocker’s co-sponsoring affiliated bar associations and organizations, as well as the community at-large. Sponsorship may also include personal introduction, recognition and acknowledgement at event and complimentary event ticket(s). The sponsorship packages are as follows:

Diamond - \$2,500: 10 complimentary registrations; recognition on event marketing including: social media platforms, monthly e-news bulletin and websites; full-page ad in the CLA Real Property Law Section’s journal.

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- Platinum - \$1,000: 5 complimentary registrations; logo recognition on event marketing including: social media platforms, monthly e-news bulletin and websites; full-page ad in the CLA Real Property Law Section's journal.
- Gold - \$500: 3 complimentary registrations; logo recognition on event marketing including: social media platforms, monthly e-news bulletin and websites; half-page ad in the CLA Real Property Law Section's journal.

We hope you are equally excited about the **2022 Virtual Crocker Commercial Real Estate Symposium** and your opportunity to partner with CLA and LACBA.

A CLA or LACBA representative will contact you in a few days. If you have any questions or would like to sponsor the Crocker Symposium, please feel free to contact Beth Pierce at [Beth.Pierce@calawyers.org](mailto:Beth.Pierce@calawyers.org) as she will be happy to answer your questions and/or receive your sponsorship commitment. For your convenience, you may also complete and return the form below.

Your sponsorship and company logo .jpeg or .png should be received as soon as possible to receive the full value of your sponsorship and be included on as much of the promotional materials as possible that will be published starting August 22, 2022. Don't miss this opportunity. Join us today!

Sincerely,



Rachel Sanders  
Crocker Real Estate Symposium Co-Chair  
Real Property Section Chair  
Los Angeles County Bar Association



Tom Lombardi  
Crocker Real Estate Symposium Co-Chair  
Real Property Section Past Chair  
California Lawyers Association