

2020 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

April 23-25, 2020, San Francisco

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: _____

***Please place an X next to your desired sponsorship**

Diamond Sponsor \$6,500

- Four (4) Spring Conference registrations
- Exhibitor booth prominently displayed
- Inclusion in print and electronic marketing materials
- Signage prominently displayed as Diamond Sponsor
- Recognition from the podium at all key events
- Two minute on-stage welcome statement by sponsor at one evening reception
- Reserved table for ten at one Spring Conference dinner reception

Platinum Sponsor \$4,000

- Three (3) Spring Conference registrations
- Exhibitor booth prominently displayed
- Recognition from the podium at key events
- Inclusion with sponsor logo or name in all print and electronic marketing materials
- Signage as Platinum Sponsor

Gold Sponsor \$2,500

- Two (2) Spring Conference registrations
- Exhibitor booth in exhibitor area
- Recognition from podium at key events
- Inclusion with sponsor logo or name in all print and electronic marketing materials

Silver Sponsor \$1,500

- Two (2) Spring Conference registrations
- Recognition from podium at key events
- Inclusion with sponsor logo or name in all print and electronic marketing materials

Bronze Sponsor \$750

- One (1) Spring Conference registrations
- Inclusion with sponsor logo or name in all print and electronic marketing materials

Tote Bag/ Lanyard Sponsor \$4,000

- Three (3) Spring Conference registrations
- Inclusion with sponsor logo or name in all print and electronic marketing materials
- Placement of sponsor name and logo on tote bags or lanyards

Wine & Beer Sponsor \$1,000

- Limited to six sponsors (Apr. 23, 24, 25)
- One (1) Spring Conference registration
- Inclusion in printed electronic marketing materials
- Signage at reception with sponsor logo

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Breakfast Sponsor \$1,000

- Limited to four sponsors (Apr. 24, 25)
- One (1) Spring Conference registration
- Inclusion in print and electronic marketing materials
- Signage at breakfast with sponsor logo

Reception Sponsor \$1,000

- Limited to six sponsors (Apr. 23, 24, 25)
- One (1) Spring Conference registration
- Inclusion in print and electronic marketing materials
- Signage at breakfast with sponsor logo

Yoga and Water Bottle Sponsor \$750

- One (1) Spring Conference registration
- Inclusion in print and electronic marketing materials
- Placement of sponsor logo on water bottles and recognition at morning yoga session

Coffee Break Sponsor \$500

- Inclusion in print and electronic marketing materials
- Signage at coffee break table with sponsor logo

Scholarship Sponsor \$500

- Inclusion in print and electronic marketing materials
- Scholarship funds will be used to allow RPLS to offer reduced registration fees to certain categories of lawyers

**If you are requesting to be a sponsor for the Cannabis Symposium on April 25 only, please designate that on your application*

ANNUAL SPONSOR OPPORTUNITIES

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: _____

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Annual Elite Sponsor \$12,500

- Limited to one sponsor
- Listing as Elite Sponsor in program and signage
- Diamond Sponsor level at Spring Conference
- Highest sponsor legal at three RPLS events in 2020 of sponsor's choosing
- Half page display ad featured in each quarterly publication of the 2020 RPLS Journal
- Two minute on-stage welcome statement by sponsor at any RPLS event selected
- Inclusion in print and electronic marketing materials
- Recognition from the podium at all 2020 RPLS key events

Annual e-Bulletin Sponsor \$12,000

- Limited to one sponsor
- Sponsor logo on all monthly e-bulletins

Annual Webinar Sponsor \$8,000

- Limited to one sponsor
- Sponsor logo on webinar email blasts and marketing materials for webinars in 2020

Annual Journal Sponsor \$8,000

- Limited to one sponsor
- Half page display ad featured in each quarterly publication of the RPLS Journal

ANNUAL SPONSOR OPPORTUNITIES

Mail Payment to:

California Lawyers Association
400 Capitol Mall, Suite 650
Sacramento, CA 95814

Credit Card payment:

Visa MasterCard

Credit Card No: _____

Expires (MM/YYYY): _____

CVV (Three digit code on back of card): _____

Name on Card: _____

Signature: _____

Cardholder Billing Address: _____