

Business Growth Collaborative Clinic:

A Workshop about law firm business development – the good, the bad, and the dangerous

Date: **September 12, 2019**
Time: **9:00 am – 1:00 pm**
Location: California Lawyers Association
400 Capitol Mall, Suite 650
Sacramento, CA 95814

SPACE IS LIMITED!

Every lawyer wants to hear new ideas for developing and growing their business. This unique, limited attendance program led by Stuart Teicher will not only give you the opportunity to hear new ideas on law firm business development, but it will provide you the opportunity to share your own gems of wisdom with your peers. Besides leading the workshop discussions, Stuart will bring his own law practice experience and his entertaining teaching style to finding solutions to common and not-so-common dilemmas in law firm marketing, advertising, and business development. Stuart will also provide concrete ideas that lawyers could implement in their own practice to improve their business, including: using social media and YouTube to grow your practice and developing a business plan that actually makes a difference. Plus, Stuart will provide powerful insights on the kinds of communications skills that lawyers need to connect with clients. After all, a strong attorney-client relationship based on solid communication is the best referral tool.

Speaker: Stuart Teicher

Registration Information: Registration Fee(s): \$450

Essential Information: On-Line Registration: calawyers.org

Cancellations/Refunds: Requests must be received in writing by **September 5, 2019**. A \$25 processing fee will be charged. Refunds will not be available after **September 5, 2019**.

On-Site Registration: On-site registration is subject to availability. Call to confirm space availability.

Special Assistance: For special assistance, please call **916-516-1760**

Questions: For registration information call (916) 516-1757. Telephone registrations will not be accepted. For program content and/or Section information call **916-516-1760**

This event may be recorded. By attending this event, you consent to be photographed, filmed, and/or otherwise recorded, and to any use, by the CLA, of your likeness, voice, and name in any and all media including social media. If you do not want your name or photo to be used, please let us know in advance. We cannot, however, honor requests to opt out of the use of your image or voice if you choose to ask a question during one of the event sessions.

**CALIFORNIA
LAWYERS
ASSOCIATION**

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Note: One registrant per form. Photocopies may be used.

Bar Number: _____

Name: _____

Firm: _____

Firm Address: _____

City, State: _____ Zip Code: _____

Phone Number: _____

Email Address: _____

(Required for email confirmation) Check here if you do not want your information released.

Registration Fees: \$450

Registration Information:

Deadline: In order to pre-register, your form and check, payable to California Lawyers Association, or credit card information must be received by **September 5, 2019**

Register Online: CALawyers.org

Mail to: Program Registrations
California Lawyers Association
400 Capitol Mall, Suite 650
Sacramento, CA 95814

Email to: Program Registrations
ProgramRegistrations@CALawyers.org
In order to email your registration, credit
Credit card information is MANDATORY.
Photocopies of checks will NOT be
accepted.

I authorize California Lawyers Association to charge the program registration fee I checked above to my VISA/MasterCard account. (No other credit card will be accepted.)

Credit Card Number: _____

Expiration Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____