

Pepperdine University Entertainment, Media, and Sports Law

# SUMMER CLASSROOM SERIES

■ at **STAPLES CENTER** in Downtown Los Angeles ■



**Wednesdays from July 10, 2019 to August 7, 2019**  
**Noon–1 PM**

*The panels will be held in person and recorded for the CLA MCLE catalog*

**Producer:** Jeremy M. Evans (jeremy.evans@pepperdine.edu)

- 5 hours of MCLE Credit including 1 hour of Legal Ethics and 1 hour of Recognition and Elimination of Bias in the Legal Profession and Society
- Live events at the Pepperdine Classroom at STAPLES Center

**JULY 10, 2019**

**A Matter of Fairness and Protection: Who Is Looking Out for Student-Athletes When Schools Purchase Disability Insurance for Them?**

**Speaker:**

Richard Giller, *Partner, ReedSmith*

*1 Hour General MCLE Credit*

**JULY 17, 2019**

**Ethics and Sports Betting: The Legal Lines Between Profit and Responsibility**

**Speakers:**

Peter Pham, *Director of Publishing, Gambelit Gaming, LLC*

Peter Hammon, *Director of Government Relations & Business Development, US, Smarkets*

*1 Hour Legal Ethics MCLE Credit*

**JULY 24, 2019**

**Litigation in Hollywood: Stories from the Trenches**

**Speaker:**

Jeff McFarland, *Partner and Co-Chair, National Media & Entertainment Practice, Quinn Emanuel Urquhart & Sullivan, LLP*

*1 Hour General MCLE Credit*

**JULY 31, 2019**

**Entertainment and Film: Breaking In and Moving Up**

**Speakers:**

Christa Zofcin Workman ('97, JD '01, MBA '01), *Executive Vice President, River Road Entertainment*

Amy Baer, *President and Owner, Gidden Media; Board President, Women in Film*

*1 Hour Elimination of Bias MCLE Credit*

**AUGUST 7, 2019**

**Journalism in Entertainment: Protecting the First Amendment, Finding the Truth, and Reaching the Audience**

**Speakers:**

Natalie Brunell ('09), *TV Correspondent, Podcast Host*

Jonathan Handel, *Of Counsel, TroyGould; Contributing Editor, The Hollywood Reporter*

*1 Hour of General MCLE Credit*

**Register at:**

[www.ieventreg.com/2019\\_pepperdine](http://www.ieventreg.com/2019_pepperdine)

Or complete the Registration Form.

**Per panel:**

**\$75:** CLA members

**\$50:** CYLA members/students

**\$95:** Non-CLA members

**\$20:** Optional box lunch

**Series of five panels:**

**\$300:** CLA members

**\$200:** CYLA members/students

**\$395:** Non-CLA members

**\$100:** Optional box lunch

*On-site registration available as space permits | Call CLA: (916) 516-1757 for availability, no on-site cash payments accepted*

**FOR MORE INFORMATION:**

[pepperdine.edu/entertainment-media-sports-culture](http://pepperdine.edu/entertainment-media-sports-culture) | [calawyers.org/scs](http://calawyers.org/scs)

**Pepperdine Classroom at STAPLES Center** | Delta Suite Level B | 1111 S Figueroa St, Los Angeles, California

**Presented by**

**PEPPERDINE**  
Institute for Entertainment,  
Media, Sports, and Culture

**CLA**  
CALIFORNIA LAWYERS ASSOCIATION

The California Lawyers Association is an approved State Bar of California MCLE provider.

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**SUMMER CLASSROOM SERIES**

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# REGISTRATION FORM

Note: One registrant per form. Photocopies may be used.

Bar number: \_\_\_\_\_

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Firm Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

(required for email confirmation)

Check here if you do not want your information released.

*This event may be recorded. By attending this event, you consent to be photographed, filmed, and/or otherwise recorded, and to any use, by the CLA, of your likeness, voice, and name in any and all media including social media. If you do not want your name or photo to be used, please let us know in advance. We cannot, however, honor requests to opt out of the use of your image or voice if you choose to ask a question during one of the event sessions.*

**ALL PANELS WILL TAKE PLACE FROM 12 p.m. - 1:00 p.m.**

**1) WEDNESDAY, JULY 10, 2019 - A Matter of Fairness and Protection: Who Is Looking Out for Student-Athletes When Schools Purchase Disability Insurance for Them? 1 Hour General MCLE Credit**

Giller describes ways to protect student-athlete clients through insurance programs and is one of the few attorneys that practices sports insurance. There is an emerging trend in college sports where schools use money received from the NCAA Student Assistance Fund to purchase permanent total disability (PTD) insurance policies, some of which include a loss-of value rider, for high-profile student-athletes to help protect their future earnings. As an outspoken proponent of any student-athlete who is projected to be a top draft pick taking full advantage of school-purchased insurance, this author has become increasingly concerned about who is—and who should be—helping student-athletes understand the intricacies of disability insurance and navigate the inevitable hurdles insurance companies will construct if the athlete ever needs to file a claim for benefits.

1) Registration:  CLA Member - \$75  Non-CLA Member - \$95  CYLA & Students - \$50

1) Optional Box Lunch:  Standard Box Lunch - \$20  Vegetarian Box Lunch - \$20

**2) WEDNESDAY, JULY 17, 2019 - Ethics & Sports Betting: The Legal Lines Between Profit & Responsibility 1 Hour Legal Ethics MCLE Credit**

Finding the balance between entering a new arena of sports betting and how the regulatory scheme might be implemented in California and beyond. Where are the ethical, legal, and business pitfalls for attorneys and industry leaders?

2) Registration:  CLA Member - \$75  Non-CLA Member - \$95  CYLA & Students - \$50

2) Optional Box Lunch:  Standard Box Lunch - \$20  Vegetarian Box Lunch - \$20

**3) WEDNESDAY, JULY 24, 2019 - Litigation in Hollywood: Stories from the Trenches 1 Hour General MCLE Credit**

Jeff McFarland is one of preeminent trial lawyers in the country for the number one business only litigation firm, Quinn Emanuel. Mr. McFarland has represented studios and talent agencies and has stories to tell. From practice tips, to negotiation and litigation tactics, Mr. McFarland will present on litigation in Hollywood.

3) Registration:  CLA Member - \$75  Non-CLA Member - \$95  CYLA & Students - \$50

3) Optional Box Lunch:  Standard Box Lunch - \$20  Vegetarian Box Lunch - \$20

**4) WEDNESDAY, JULY 31, 2019 - Entertainment and Film: Breaking In and Moving Up 1 Hour Elimination of Bias MCLE Credit**

The panelists will discuss how to break in and move up in entertainment. Data and statistics will be provided as well as industry successes and failures with regard to minorities and women in entertainment. Recent law developments in California as to equal wages and opportunities.

4) Registration:  CLA Member - \$75  Non-CLA Member - \$95  CYLA & Students - \$50

4) Optional Box Lunch:  Standard Box Lunch - \$20  Vegetarian Box Lunch - \$20

**5) WEDNESDAY, AUGUST 7, 2019 - Journalism in Entertainment: Protecting the First Amendment, Finding the Truth, and Reaching the Audience 1 Hour of General MCLE Credit**

Truth in journalism and the right to a free press are rooted in the U.S. Constitution. These experts will discuss how to write and produce both ethically and responsibly, with an eye towards business. Panelists will also discuss recent developments in the law and industry and how attorneys can reach clients and make a difference through media and entertainment.

5) Registration:  CLA Member - \$75  Non-CLA Member - \$95  CYLA & Students - \$50

5) Optional Box Lunch:  Standard Box Lunch - \$20  Vegetarian Box Lunch - \$20

**AMOUNT ENCLOSED or TO BE CHARGED: \$ \_\_\_\_\_**

(Checks should be made payable to: California Lawyers Association)

**CREDIT CARD INFORMATION (Visa/Mastercard only, no others accepted)**

I authorize California Lawyers Association to charge my program registration and lunch fees to my **Visa** or **Mastercard** account provided below.

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**REGISTRATION INFORMATION**

**Deadline:** Pre-registration on the CLA website closes the Friday preceding each panel. On-site registration is available as space permits - please call (916) 516-1757 to check space availability.

**Mail To:** Mail your completed Registration Form and payment to: Program Registrations, California Lawyers Association, 400 Capitol Mall, Suite 650, Sacramento, CA 95814

**Email To:** Email a scan of your completed Registration Form with credit card information to [ProgramRegistrations@CALawyers.org](mailto:ProgramRegistrations@CALawyers.org). (Photocopies of checks will not be accepted)

**Cancelations:** All sales are final.

Purchase all 5 panels by **Wednesday, July 10, 2019** to receive a **20% discount** on the full series of panels!

Select appropriate discount below:

CLA Member, full series - \$300

Non-CLA Member, full series - \$395

CYLA or Students, full series - \$200

Each panel may also be purchased a la carte - check the appropriate registration box of all panels for which you wish to register below.

Box Lunches are not included in the registration price. Please make lunch elections per panel below.