



SPONSORSHIP OPPORTUNITIES

2019 ANNUAL MEETING | October 10-12, Monterey

Company Name: _____ Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

*Please place an X next to your desired sponsorship

Premier Sponsor \$15,000

- Limited to one sponsor
- Five Annual Meeting registrations
- Reserved table for ten at one event of sponsor's choice
 - Morrison Luncheon
 - Spotlight on the Supreme Court Luncheon
 - CLA Annual Awards Dinner and Reception
- One minute on-stage welcome statement by sponsor at the event selected
- Full page display ad in program brochure
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Premier Sponsor in program and signage
- 2019 CLA Annual Meeting Premier Sponsor logo for sponsor's website
- Recognition plaque as 2019 CLA Annual Meeting Premier Sponsor
- Priority recognition from the podium at all key events
- Option to distribute sponsor-branded gift to Annual Meeting attendees

Elite Sponsor \$12,000

- Limited to three sponsors
- Four Annual Meeting registrations
- Full page display ad in program brochure
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Elite Sponsor in program
- 2019 CLA Annual Meeting Elite Spons or logo for sponsor's website
- Recognition plaque as 2019 CLA Annual Meeting Elite Sponsor
- Recognition from the podium at all key events

Platinum Sponsor \$10,000

- Limited to five sponsors
- Three Annual Meeting registrations
- Half page display ad in program brochure
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Platinum Sponsor in program
- 2019 CLA Annual Meeting Platinum Sponsor logo for sponsor's website
- Recognition plaque as 2019 CLA Annual Meeting Platinum Sponsor
- Recognition from the podium at all key events

Gold Sponsor \$7,500

- Limited to ten sponsors
- Two Annual Meeting registrations
- Quarter page display ad in program brochure
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Gold Sponsor in program
- Recognition plaque as 2019 CLA Annual Meeting Gold Sponsor
- Recognition from the podium at all key events

Annual Awards Reception Sponsor \$7,500

- Two Annual Meeting registrations
- Reserved table for ten at the awards reception
- Recognition from the podium at the reception
- One minute on-stage welcome statement by sponsor at the reception
- Quarter page display ad in program brochure
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Annual Awards Reception Sponsor in program

Keynote Lunch Sponsor \$5,000

- One Annual Meeting registration
- Reserved table for ten at the lunch
- Recognition from the podium at the lunch
- One minute on-stage welcome statement by sponsor at the lunch
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Keynote lunch Sponsor in program and signage
- Recognition from the podium at the lunch
- Three opportunities to sponsor (October 10, 11, and/or 12)

Networking at Offsite Dinner \$5,000

- One Annual Meeting registration
- Reserved table for ten at the dinner
- Recognition from the podium at the dinner
- One minute on-stage welcome statement by sponsor at the dinner
- Inclusion, with sponsor logo, in all print and electronic marketing materials program and signage
- Recognition from the podium at the dinner

Keynote Breakfast Sponsor \$4,000

- One Annual Meeting registration
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Keynote Breakfast Sponsor in program
- One opportunity to sponsor (October 11 or 12)



SPONSORSHIP OPPORTUNITIES

2019 ANNUAL MEETING | October 10-12, Monterey

CYLA President's and Chair's Reception Sponsor \$4,000

- One Annual Meeting registration
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as CYLA President's Reception Sponsor in program

Tote Bag Sponsor \$10,000

- Three Annual Meeting registrations
- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Tote Bag Sponsor in program
- Placement of sponsor logo on tote bags
- Other merchandise (e.g., shirts, water bottles) will be considered

Beer/Wine Sponsor \$500

- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Beer/Wine Sponsor in program

Friend of CLA Sponsor \$1,000 or more

- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Friend of CLA Sponsor in program

Scholarship Sponsor \$500

- Inclusion, with sponsor logo, in all print and electronic marketing materials
- Listing as Scholarship Sponsor in program
- Scholarship funds will be used to allow CLA to offer reduced registration fees to certain categories of lawyers

Vendor Exhibitor \$1,250

- Two representatives at exhibit table
- 1 complimentary transferable registration
- 1 display 6' table with 8 feet of space for backdrop

Monterey Bay Aquarium Reception Sponsor \$5,000

- Live Dive Show in the "Ocean's Edge"
- Recognition from the podium at the Reception
- Inclusion, with sponsor logo, in all print and electronic marketing materials program and signage

Mail Payment to:

California Lawyers Association
400 Capitol Mall, Suite 650
Sacramento, CA 95814

Credit Card Payment:

Visa Mastercard

Credit Card No: _____

Expires (MM/YYYY): _____

CVV (three digit code on back of card): _____

Name on Card: _____

Signature: _____

Cardholder Billing Address: _____