

**REGISTRATION DEADLINE:
OCTOBER 25, 2017**

Note: One registrant per form. Photocopies may be used.

Bar Number:

First & Last Name:

Firm or Company:

Address:

City, State, Zip:

Phone Number:

E-mail Address:*

* Required for email confirmation

Check here if you do not want your information released.

Firm In-House

Practice Area: _____

Practice Years: _____

Registration Fees:

- IP Section Members \$595
- Non-Members of the IP Section \$690
(includes enrollment in the Intellectual Property Law Section for 2018)
- California Young Lawyers Association Members \$490
- Law School Faculty/Paralegal/Government/Non-Profit \$275
- Law Student \$150

Subtotal of Registration Fee = \$ _____

Special Events:

- | | <i># of tickets</i> | <i>Total</i> |
|---|-----------------------|--|
| <input type="checkbox"/> [25] Wednesday Welcome Reception | ___ Complementary | |
| <input type="checkbox"/> [26] Thursday Vanguard Luncheon | ___ @ \$45 = \$ _____ | |
| | | Subtotal of Special Event Fee = \$ _____ |

Payment Method:

Make check payable to: The State Bar of California

I authorize The State Bar of California to charge my IP Institute fees to my MasterCard or VISA account. (No other credit cards accepted)

VISA MasterCard

Account Number: _____

Expiration Date: _____

Cardholder's Name: _____
(print as it appears on card)

Cardholder's Signature: _____

Course Selector:

Please check the following programs you will attend.

Thursday, November 2, 2017

9:00 am – 10:00 am

- [1] The International Exhaustion of Patent, Copyright and Trademark Rights: Can a Trademark Energize Exhausted Patent and Copyrights?

10:00 am – 11:00 am

- [2] USPTO Update
- [3] Can Copyright Ever Live Forever?

11:15 am – 12:15 pm

- [4] Growing Like a Weed: Everything You Want To Know About Cannabis & IP Law (But Were Afraid To Ask)

2:45 pm – 3:45 pm

- [5] The Level of Ordinary Skill in the Art: Is It Ever Really Determined?
- [6] The Slants, Scandal and Speech: Do the First Amendment and Trademark Law Collide?

4:00 pm – 5:00 pm

- [7] The In-House Patent Function: The Good, the Bad, the Beautiful!
- [8] Alexa, Are You Listening to Me?

Friday, November 3, 2017

9:00 am – 10:00 am

- [9] University Technology Transfer and Licensing: How Do Academic Discoveries Become Real-World Solutions?

10:00 am – 11:15 am

- [10] Negotiating the Technology License: Can Both Sides Get to Yes?
- [11] Straight Outta Lawsuits: Hip Hop Music and the Carnage of Copyright Infringement (1 Hour Elimination of Bias)

11:30 am – 12:30 pm

- [12] Hot Topics in Ethics for IP Counsel (1 Hour Ethics)
- [13] What's Up With the Defend Trade Secrets Act?

12:45 pm – 1:15 pm IG Luncheons

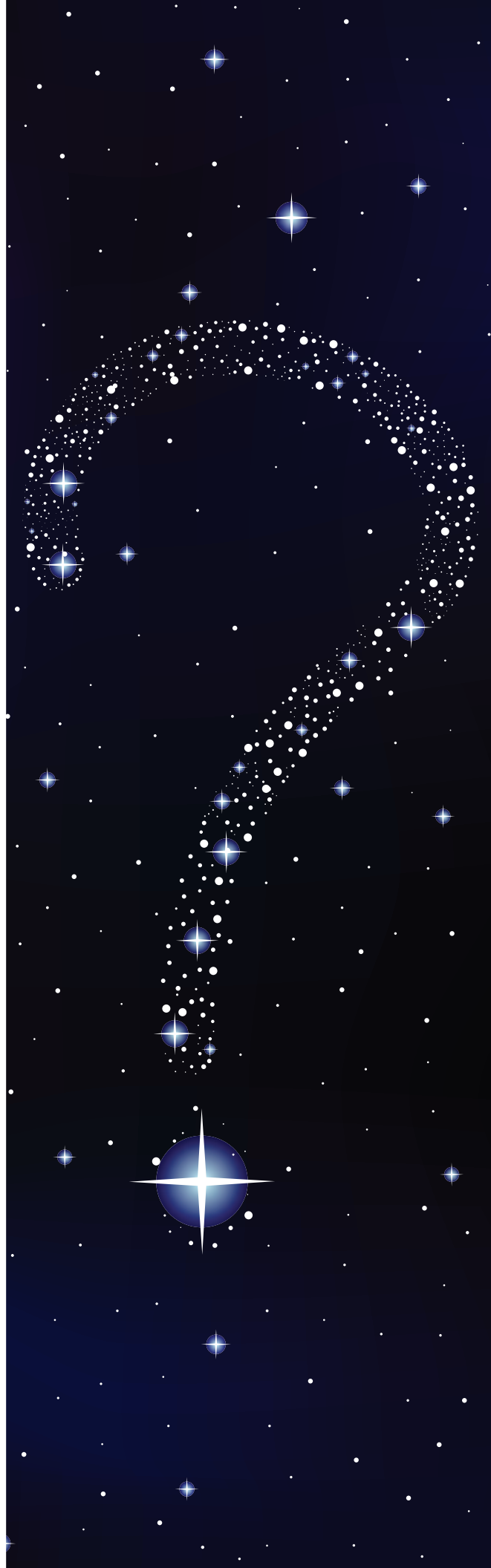
- [15] Entertainment & Sports
- [16] Licensing
- [17] International
- [18] Technology Internet & Privacy
- [19] Copyright

1:20 pm – 1:50 pm IG Luncheons

- [20] In-House Counsel
- [21] Trademark
- [22] Patent
- [23] Litigation
- [24] Trade Secret

2:00 pm – 3:00 pm

- [14] The Neuroscience of Competent Lawyering (1 Hour Competency)



The State Bar of California

Intellectual Property Law Section
180 Howard Street
San Francisco, CA 94105

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42nd Annual Intellectual Property Institute
NOVEMBER 1-3, 2017
Hyatt Regency Newport Beach
Newport Beach, CA

Hotel Deadline

October 4, 2017

Registration Deadline

October 25, 2017



—42nd Annual—
**Intellectual
Property
Institute**

THE STATE BAR OF CALIFORNIA

**NOVEMBER 1-3, 2017
Hyatt Regency Newport Beach**

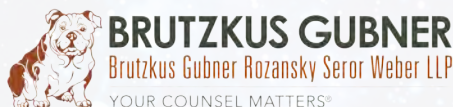
Hotel Deadline: October 4, 2017

Registration Deadline: October 25, 2017

Silver Sponsors:

Knobbe Martens

**MORRISON
FOERSTER**



Bronze Sponsors:



Sponsors:



Thursday Night Social Event:

Zuber
Lawler &
Del Duca